



**FOR IMMEDIATE RELEASE**

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**George A. Psyhojos Named President and  
Chief Executive Officer of Curtis Industries, LLC**

*March 27, 2014, Worcester, MA* – The Board of Directors of Curtis Industries, LLC is pleased to announce the appointment of George A. Psyhojos as President and CEO effective immediately.

Mr. Psyhojos has more than 30 years' experience driving manufacturing and operational improvements across a broad range of industries where his leadership has resulted in improved operations, revenue growth and increased profitability. "We are eager to have a professional with George's experience join Curtis Industries," said Ron Coburn, Chairman of Curtis. "He brings the entrepreneurial spirit and operational excellence that fits perfectly with our long-term growth plans."

Most recently, Psyhojos has been working with a variety of private equity firms analyzing acquisition opportunities and working to improve portfolio company performance. He is the former President and CEO of Berkshire Manufactured Products, Inc. and Vice President and Managing Director of Arthur D. Little, Inc.'s Operations Management Practice. He sits on the Board of Directors of Fabrico, Inc. and Hubbardton Forge, LLC.

"Curtis has a strong reputation in the industry for the high quality of its products," said Psyhojos, "and has an extremely talented group of employees at all levels. I am excited about leading Curtis at a time when a variety of new, innovative products are being introduced to an expanding customer base."

Mr. Psyhojos holds undergraduate and graduate degrees in Mechanical Engineering from the Massachusetts Institute of Technology (MIT). He is a guest lecturer on a variety of topics for various MBA Programs.

Mr. Psyhojos is married and has five children. He is an Eagle Scout and has been an avid supporter and leader for the local Boy Scout program for more than 15 years.

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## **About Curtis Industries**

Curtis Industries, LLC, an ISO 9001: 2008 certified company, is the leading manufacturer of cabs, enclosures and related accessories for compact tractors, golf cars and utility vehicles. The company, which started in 1968, also manufactures truck plows and snow & ice control equipment for tractors and utility vehicles. Curtis markets its products through OEM vehicle manufacturers and a large network of dealers in the United States and Canada as well as Europe and Asia. The company operates from a 150,000 sq. ft. facility in Worcester, MA.

For more information on Curtis products, visit [www.curtiscab.com](http://www.curtiscab.com).

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