

FOR IMMEDIATE RELEASE

Curtis Industries, LLC Now ISO 9001 Registered

WORCESTER, Massachusetts (March 12, 2012) — Curtis Industries LLC, the leader in cab enclosures and accessories is proud to announce that the company has demonstrated its Quality Management System is now compliant with the requirements of the ISO 9001 standards and processes. The company's Quality Management System was awarded official registration by TUV USA, member of TUV NORD Group. The scope of the registration includes the Design, Manufacture and Sales of Cab Enclosures and Plows for UTVs, Golf Cars , Tractors and the Truck Industry.

Curtis Industries, LLC began the rigorous process over a year ago to provide all the necessary documentation and systematic changes to meet all mandatory criteria to fulfill the obligation required to receive certification. The ISO registration will signify to the company's customers and business alliances that it is committed to providing a robust quality management system that controls its product conceptualization, design and development, testing, manufacturing, shipping and support. These elements will be essential in the company's ability to offer the highest quality products to its customers.

According to John Rachwalski, CEO and President, "This certification provides solidification that the processes and procedures implemented by the company will have a positive effect on future endeavors and will posture us for many future business opportunities. The ISO registration demonstrates Curtis Industries' commitment to continuous improvement, the ability to consistently meet our customer's needs and advance our growth in the global marketplace."

ISO 9001, which is administered by the International Organization for Standardization, is recognized globally as the guideline for establishing and maintaining an effective quality management system for business in any sector. Companies seeking registration must be able to demonstrate to the satisfaction of an independent third-party auditor an ability to consistently provide products that meet customer and regulatory requirements. ISO 9001 has existed for almost 20 years.

Curtis Industries, LLC is the leading manufacturer of cabs, enclosures and accessories for a host of applications for Commercial, Specialty, Recreational and Work vehicles. The majority of these products are designed for compact tractors, golf cars, and utility vehicles. The company, which started in 1968, also manufactures truck plows and snow and ice control equipment for tractors and utility vehicles. Curtis Industries, LLC markets its products exclusively through a large network of dealers in the United States and Canada as well as Japan, Korea and Western Europe. The company operates from a modern 150,000 sq. ft. facility in Worcester, MA. For more information on Curtis products please visit www.curtisindustries.net or call 800.343.7676.

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Contact:

Nikki Richard

Marketing Communications Manager

nrichard@curtisindustries.net

800-343-7676 x3006