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Russell Hooper joins Curtis Industries as Country Manager, Canada

Worcester, Massachusetts, August 15, 2016 – Curtis Industries, LLC, manufacturer of cab enclosures, attachments and accessories for compact vehicles, is pleased to announce the appointment of Russell Hooper to the newly created position of Country Manager, Canada.

In this new role Hooper will lead all Marketing, Sales and Service activities in Canada. He brings more than 24 years' progressive experience in dealer development, direct sales, strategic account sales, branch management and strategic growth plan development.

"We are fortunate to have Russ join our team," said Michael Alexander, Vice President of Sales and Marketing. "He brings a unique perspective of the Canadian market to Curtis and he shares our focus on innovation and growth. He has proven to be an extraordinary leader throughout his career which will enable us to better support our customers throughout Canada."

Hooper, a Canadian citizen, has served in various leadership roles for Club Car. Most recently he held the position of General Manager, managing operations, sales and marketing efforts on a regional and national level.

"I am thrilled to be a part of a company with such a long-standing leadership role in the industry," said Hooper. "Expanding the product line and improving customer access to our

products in Canada is an essential part of Curtis' growth plan and I know my experience will help drive best-in-class service to our customers."

Hooper has a degree in Business Management and Marketing from Douglas College, New Westminster, British Columbia. Hooper will be located in Cambridge, Ontario Canada and report to Michael Alexander.

About Curtis Industries

Curtis Industries, LLC, an ISO 9001 certified company, is recognized as the most innovative designer and manufacturer of compact vehicle cab enclosure systems, attachments and related accessories that enhance user comfort and productivity. The company, which started in 1968, also manufactures snow & ice control equipment for tractors and utility vehicles. Curtis markets its products through OEM vehicle manufacturers and a large network of dealers in the United States and Canada as well as Europe and Asia. The company operates from a 160,000 sq. ft. facility in Worcester, Massachusetts.

For more information on Curtis products, visit www.curtiscab.com.

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