



**FOR IMMEDIATE RELEASE**

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**Deven Hurst joins Curtis Industries as  
Product Research and Innovation Manager**

*Worcester, Massachusetts, October 26, 2016* – Curtis Industries, LLC. Manufacturer of cab enclosures, attachments and accessories for compact vehicles, is pleased to announce the appointment of Deven Hurst to the newly created position of Product Research and Innovation Manager.

In this new role Hurst will be responsible for the conception and refinement of new and innovative technologies and products that can be practically and competitively commercialized to support and extend the company's core offerings. He brings more than 30 years' progressive experience in power equipment and technical support.

"We are excited to have Deven join our team," said Gabor Hajos, Vice President of Operations. "He brings unique experience in new product innovation and development to Curtis and he shares our focus on innovation and growth. He has a history of proven success in new product development and launch throughout his career which will enable us to continue to lead our industry by getting new products our customers want to market faster than our competition."

Hurst, most recently was President and CEO of LP Conversions, a business that supported a John Deere OEM program. Prior to that Deven has held several technical and field support positions at various power equipment companies including Stihl® and Husqvarna®. Hurst attended Georgia College in Milledgeville, GA, and holds several technical certifications for engine and equipment support.

"I am thrilled to be a part of a company with such a long-standing leadership position in the industry," said Hurst. "Expanding the product line is an essential part of Curtis' growth plan and I know my experience will help drive this effort to create best-in-class products our customers want."

Hurst will be located in Worcester, Massachusetts and report to Gabor Hajos.

**About Curtis Industries**

Curtis Industries, LLC, an ISO 9001 certified company, is recognized as the most innovative designer and manufacturer of compact vehicle cab enclosure systems, attachments and related accessories that enhance user comfort and productivity. The company, which started in 1968, also manufactures snow & ice control equipment for tractors and utility vehicles. Curtis markets its products through OEM vehicle manufacturers and a large network of dealers in the United States and Canada as well as Europe and Asia. The company operates from a 160,000 sq. ft. facility in Worcester, Massachusetts.

For more information on Curtis products, visit [www.curtiscab.com](http://www.curtiscab.com).

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