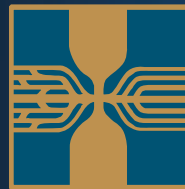




Rath & Strong Overview



RATH & STRONG
Management Consultants

Founded in 1935

History

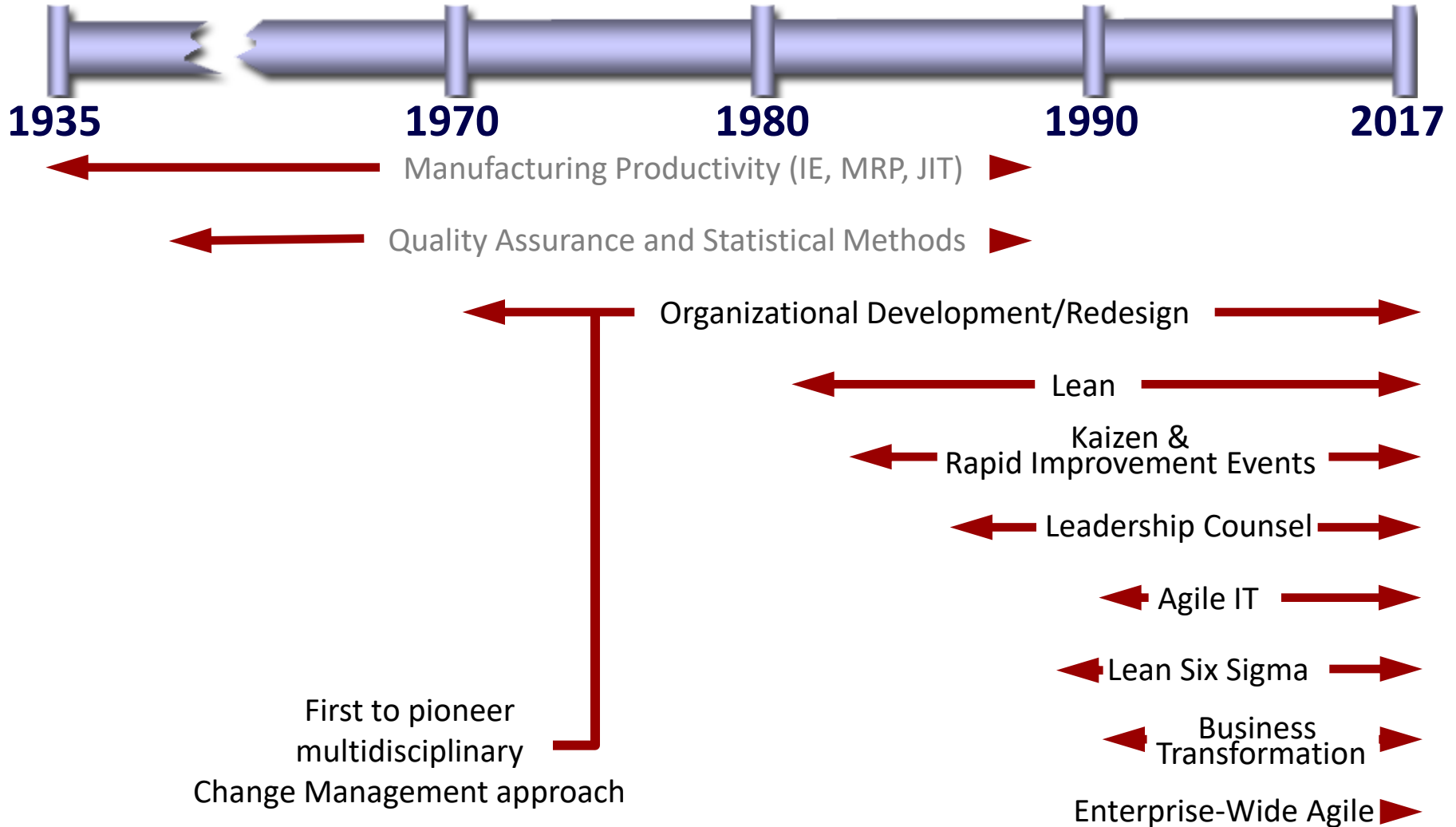
RATH & STRONG
congratulates MIT on its
150th anniversary!



Our founders **Art Rath & Alex Strong** were graduates of MIT along with numerous Rath & Strong consultants since our start in 1935. Arnold Putnam, a pioneer of Lean Techniques and Dorian Shainin a pioneer of what is today known as Agile were proud MIT alums.



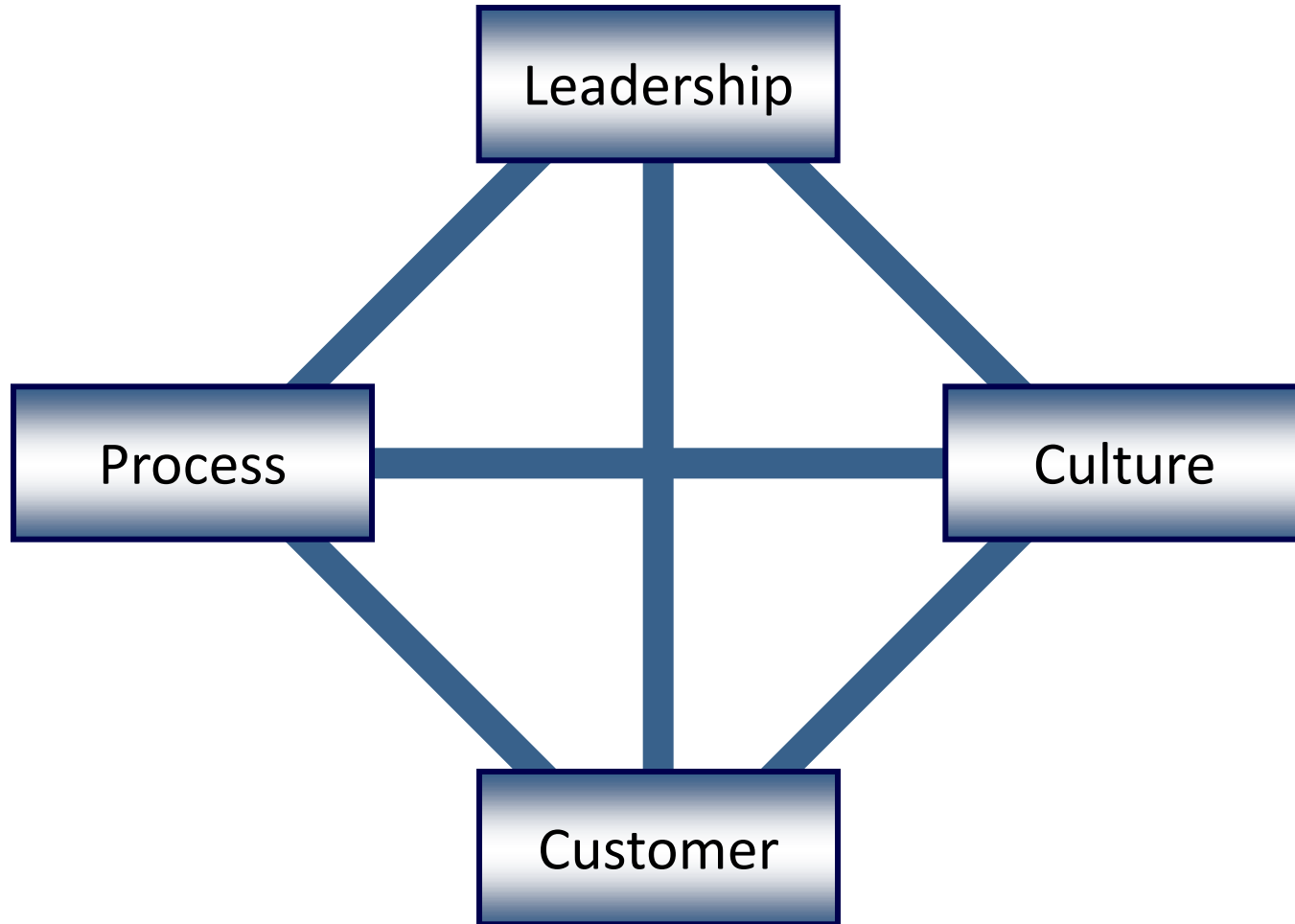
Overview of Rath & Strong: An Historical Perspective



Rath & Strong At a Glance

- Our approach integrates technical/operational, cultural, customer and leadership aspects to avoid superficial results that don't last
- We hire only senior seasoned consultants
- We emphasize transfer of knowledge and capability...to sustain and replicate improvements, independent of consultants
- Our focus is on implementation, treating every client situation as unique... pragmatic, action-orientation not academic, dogmatic or purists
- We provide a full line of Business Transformation and Enterprise-wide Agile services
- We preserve our over 75 year reputation for quality and client focus...the relationship transcends short term pressures
- We provide Senior Executive advice and council to help lead the organization through a transformation

Our Integrated Approach to Business Transformation: The “Four-Box Model”



The Leverage is in the Linkage

Rath & Strong: Sample Clients

Walgreens



Johnson & Johnson



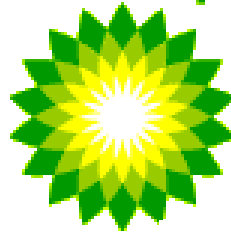
AON



Chicago Mercantile Exchange Group



bp



AstraZeneca



NORTHROP GRUMMAN



TCL 王牌



Kuwait Petroleum International



THE Vanguard GROUP



Rath & Strong has Delivered Consulting in the Following Countries in Past 18 Months:

