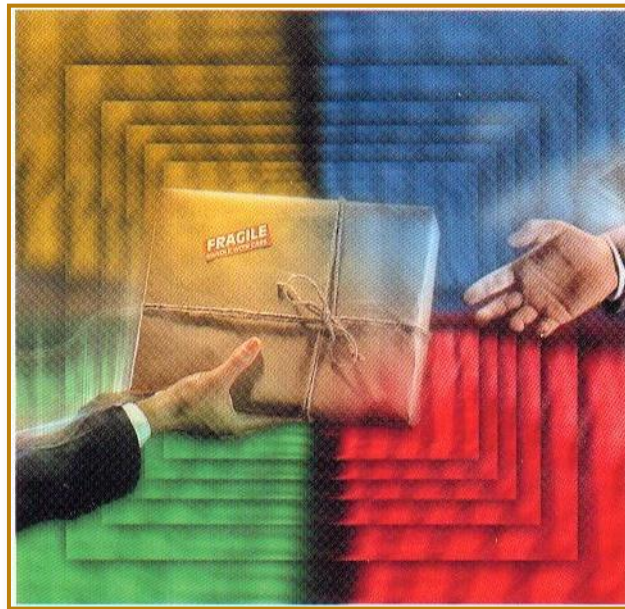


# *Feature Product Overview*



Rath & Strong's Courier is a fun, action packed, truly educational way for leadership teams to learn the tools of Business Transformation, Lean, Lean Six Sigma and Agile



# Courier Testimonial



## VERIZON

Recently, Lowell McAdam (President & CEO of Verizon) went through the Courier with 60 of his top executives from across all of the Verizon businesses and functions. “At first I wasn’t sure that this approach would hold the attention of my senior staff as we used it for the kick – off of our Verizon Lean Six Sigma program. But I am so glad that we did it! Here we are 9 months later and they are still talking about what a super time it was and to really learn the tools. It was a fantastic way to launch Verizon Lean Six Sigma and Business Transformation from End-to-End”



# Courier Testimonial



## QUEST DIAGNOSTICS

“ Courier was the best learning experience of it’s type I have ever been through. We now use Courier to teach all levels of employees about how we all work with processes no matter what part of the business we are in and that we can ALL contribute to Process Excellence in big ways. Courier was a great vehicle to really start changing the culture at Quest”

– Ken Freeman  
former CEO & Chairman  
Quest Diagnostics.  
Special advisor  
KKR Private Equity



# Courier Testimonial



## WALGREENS

We took hundreds of staff at all levels of the organization including my staff through Courier. It taught us the tools of Process Transformation in a fun, dynamic way. I've never seen such engagement for anything like it.

– Greg Wasson  
former CEO Walgreens  
current President  
Wasson Enterprise

