



ROBERTA BARBIERI

GLOBAL ENVIRONMENTAL PROJECT MANAGER | **DIAGEO**

As Global Environmental Programme Manager, Roberta is responsible for establishing Diageo's strategy on Environmental Sustainability on an end-to-end supply chain basis – from the barley in the field to the empty bottle in the bin and everywhere in between – and for implementing programs to embed that strategy in all aspects of Diageo's business.

Roberta has over 20 years of experience in corporate environmental sustainability in several different industries, including the electronics, entertainment, and food and beverage industry. She has a BS in Environmental Conservation, an M.S. in Environmental Engineering and an M.S. in Environmental Science.



KATHRIN BOHR

DIRECTOR OF ADVISORY SERVICES | **INTERTEK**

Kathrin heads up the Advisory Services practice at Intertek Sustainability Services. She has over fifteen years experience working in the field of consulting. Prior to joining ISS she built and grew the consulting practice of Canadian Business for Social Responsibility (CBSR), a leading non-profit business membership organization. While at CBSR and at ISS she has worked with leading North American and multi-national corporations at all levels, from the board to frontline workers, to develop and strengthen their corporate social responsibility (CSR) strategies and programs with an emphasis on supply chain issues. She is an expert facilitator and trainer with experience in convening collaborative industry working groups and is specialized in stakeholder engagement and CSR/sustainability reporting. She is also GRI (Global Reporting Initiative) certified.

Kathrin holds a Bachelor's degree from the University of Toronto as well as a MBA with a specialization in Business & Sustainability from the Schulich School of Business, York University. Kathrin is fluent in English, French and German and has a working knowledge of Italian and Spanish. She is based in Toronto, Ontario, Canada.



JOHN BULLOCK

LEGAL COUNSEL AND COMPLIANCE MONITOR | **METALOR TECHNOLOGIES USA**

John Bullock is an attorney with a twenty-five year specialization in precious metals. He has provided in-house and outside legal counsel to precious metals companies, industry associations and governments, and for twenty years has been Chair of the Environmental and Regulatory Affairs Committee of the International Precious Metals Institute. In the new area of conflict gold, he is an active participant in initiatives of the Responsible Jewellery Council, the Organization for Economic Cooperation and Development, the London Bullion Market Association, the World Gold Council and the Electronic Industry Citizenship Coalition. He has a BA and JD from Yale University.



DOUG CAHN

PRINCIPAL | **THE CAHN GROUP, LLC.**

Doug Cahn is the principal of The Cahn Group, LLC, a corporate responsibility consultancy dedicated to creating sound business practices that are consistent with societal needs and stakeholder expectations. He is also founder and president of Clear Voice, an independent and confidential communication channel for workers. In 2011, he co-created an online course for professionals on the risks of human trafficking and slavery in supply chains.

Mr. Cahn has been a corporate responsibility and public policy executive for 30 years. During that time, he has implemented corporate programs that address supply chain labor standards, human rights, the environment, government relations, community relations, advocacy and communications.

He is co-founder of the Fair Factories Clearinghouse, a non-profit initiative of global retail companies, consumer brands and retail trade associations dedicated to creating a system for managing and sharing information about workplace conditions. He is a member of the Board of Directors of Verité, a non-profit research and advocacy organization dedicated to humanizing the global workplace. He is also an advisor to Goodweave, whose mission is to end child labor in the carpet industry.



JOCELYN CASCIO

SUPPLY CHAIN ENVIRONMENTAL, SOCIAL AND GOVERNANCE PROGRAM MANAGER | **INTEL**

Jocelyn is currently the Supply Chain Environmental Social & Governance Program Manager. She has spent 15 years in the Intel Supply Chain organization, leading business process reengineering and improvement efforts on a variety of global, enterprise-wide initiatives like Contingent Workforce, eProcurement and Environmental Compliance. She is a Lean Six Sigma Certified Black Belt with a BA in Organizational Communication from Arizona State University and an MBA from Babson College. She also holds a William Bridges Leading Organizational Transition certification.

Her personal passions include competing in equestrian sports as well as Ironman triathlons.



MARCUS CHUNG

DIRECTOR, VENDOR COMPLIANCE AND CORPORATE RESPONSIBILITY | **THE TALBOTS, INC.**

As head of corporate social responsibility (CSR) at The Talbots, Inc. Marcus leads the company's efforts to protect labor rights, human rights and environmental stewardship its global supply chain. Marcus also leads community investment for Talbots, developing international programs to empower garment workers through educational opportunities and serving as a manager of the Talbots Charitable Foundation.

A seasoned business leader with strong international experience, Marcus has also held roles at Gap Inc., McKesson Corporation and The Corporate Executive Board. He built deep CSR expertise by developing and executing strategies for CSR integration, supply chain social compliance, environmental sustainability, CSR reporting, corporate philanthropy signature programs, stakeholder engagement, cause marketing and employee engagement.

Marcus earned a BA degree with honors from Wesleyan University and an MBA from UC Berkeley's Haas School of Business. He currently serves on the Board of Directors for Net Impact, a non-profit organization whose mission is to mobilize a new generation to use their careers to drive transformational change in their workplaces and the world.



MEGAN DeYOUNG

DIRECTOR, UNITED STATES | **CORPORATE CITIZENSHIP**

Megan manages the US practice with more than 12 years of corporate responsibility experience. She has a deep understanding of corporate responsibility issues, advising clients on developing and implementing strategies. She has worked with companies in many sectors including, food and beverage, alcoholic beverages, pharmaceutical and health care, packaging, and publishing.

Prior to joining Corporate Citizenship, Megan worked for PricewaterhouseCoopers (PwC) where she assisted clients on sustainability, risk management, and ethics projects. Megan has a MBA and MS in Natural Resources and Environment from the University of Michigan as well as a BA, with High Honors, in Sociology from Emory University.

Since 1997, Corporate Citizenship has advised leading, multinational corporations on how to enhance and align their citizenship and traditional business activities to create strategic business value. Our clients include multinational companies like Abbott, Chevron, Citi, Lafarge, Pearson, PepsiCo, Unilever, and Vodafone. For more information, please visit www.corporate-citizenship.com.



DR. MARSHA DICKSON

PROFESSOR AND CHAIRPERSON IN THE DEPARTMENT OF FASHION AND APPAREL STUDIES | **UNIVERSITY OF DELAWARE**

Dr. Marsha Dickson is professor and chairperson in the Department of Fashion and Apparel Studies and co-director of the Sustainable Apparel Initiative at the University of Delaware. Dr. Dickson is internationally known for her research and teaching on social responsibility in the apparel industry. She is lead author of the book *Social Responsibility in the Global Apparel Industry* and has published in peer-reviewed journals such as *Business & Society*, *Journal of Business Ethics*, and *Journal of Fashion Marketing & Management*. She has conducted research on social responsibility in the apparel industry in China, Guatemala, Hong Kong, India, Thailand, and Vietnam. Dickson is also a member of the board of directors of the Fair Labor Association (FLA), a non-governmental organization originally formed by President Clinton to improve working conditions in factories around the world. She serves the FLA as executive committee member and chairs the monitoring committee. Dr. Dickson has received several awards for her academic and industry contributions in social responsibility, including the All Star Award from *Apparel Magazine* and the International Textile and Apparel Association (ITAA) in 2009 and ITAA Distinguished Scholar in 2011.



HEATHER FRANZESE
DIRECTOR | GOOD WORLD SOLUTIONS

Heather Franzese, Director, has been working to improve the lives of vulnerable farmers and workers in global supply chains for over 12 years. In 2010, she launched Fair Trade USA's Fair Trade Certified Apparel & Linens program in the US, a new way for consumers to vote with their dollars for an alternative to sweatshops. Prior to that, she managed CSR for Columbia Sportswear's licensed and collegiate categories.

Previous speaking engagements include Natural Products Expo West, TEDx Fruitvale, and Net Impact National Conference. Heather sits on the Technical Working Group of the Council for Responsible Sport, and holds an MPP in Political and Economic Development from Harvard Kennedy School.

Good World Solutions, formerly World of Good Development Organization, is an award-winning nonprofit that has developed innovative technology solutions to improve workplace conditions in a lasting and sustainable way. The organization's affordable and scalable technology is used to promote fair wages, monitor working conditions in real time, track social impact, and engage workers directly. By increasing transparency in global supply chains, Good World Solutions drives systemic change in company buying practices and catalyzes economic empowerment for the people that make popular consumer products.



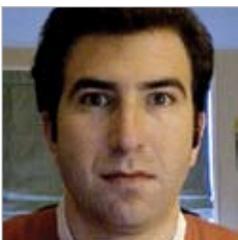
JOHN M. GABRIEL
IBM GLOBAL SUPPLY - MANAGER OF SUPPLY CHAIN SOCIAL RESPONSIBILITY & CHAIR OF THE ELECTRONICS INDUSTRY CITIZENSHIP COALITION, INC.

John M. Gabriel is serving as the Chairman of the Board of the Electronic Industry Citizenship Coalition (EICC), which is a 65 member global organization focused on a common supply chain code of conduct and implementation tools for the electronics sector. The EICC is recognized for its engagement of multiple-tiers of the electronic supply chain in assessing and developing recommended improvements in social and environmental matters. In the past two years the EICC has deployed its Validated Audit Process, Auditor Certification program, and Smelter Validation Process (as part of its conflict minerals work in conjunction with GeSI).

John is also corporate manager of IBM's Supply Chain Social Responsibility program. Appointed to this position in January 2004, he oversees a cross-functional team responsible for administering the company's Supplier Chain Social Responsibility initiative. Under Mr. Gabriel's leadership, the program has been deployed to its suppliers with focus on emerging markets. In addition, he has played a lead role in dialog with clients, nongovernmental organizations, and industry leaders regarding IBM's efforts in this area. IBM is a leader in the sector with its extensive audit program (using EICC Validated Audits) and Supplier Improvement Plan discipline which is serving to raise the level of sustainable compliance in the extended supply chain.

Mr. Gabriel also manages Global Procurement Environmental Supply Chain activities which encompass applying IBM's portfolio of environmental initiatives across its hardware and services supply chain. For six years, John managed IBM's Mechanical Commodity Council, responsible for the global sourcing of all sheet metal, mechanical assemblies, plastics, and decorative coatings. He was involved in the development of the industry's first desktop personal computer using 100% recycled engineering-grade plastics for all its main structural elements. In addition, he helped to implement the application of environmentally friendly decorative powder paint coatings across IBM's hardware lines.

Mr. Gabriel holds a Master of Business Administration degree from Union College (Schenectady, NY) and a Bachelor of Science degree in Mechanical Engineering from Drexel University (Philadelphia, PA).



NATHANIEL HOCHMAN
DIRECTOR OF SUSTAINABILITY | LI & FUNG USA

Nathaniel Hochman is the Director of Sustainability for LF USA, a subsidiary of Li & Fung Limited, the multinational consumer goods export and logistics group. Headquartered in Hong Kong, Li & Fung is recognized as the world's leader in consumer goods design, development, sourcing and distribution. A key partner to major department stores and mass retailers, LF USA combines innovative design, merchandising expertise and deep retail relationships with Li & Fung's global sourcing platform to build a unique portfolio of well-known consumer and fashion brands, licensed and private label products. Nathaniel earned his bachelor's degree at Brown University and a master's degree at the London School of Economics.



DAVID HORLOCK

VICE PRESIDENT OF GLOBAL INSPECTION & AUDITING | **INTERTEK CONSUMER GOODS**

David has a Bachelor of Business Degree in Agribusiness with 30 years work experience in the Agri-Food, Life Science, Commodities and Consumer Products sector dealing in the Trade Compliance Industry.

His positions include international management postings working as a CEO, Country Manager, Global Product Manager and Global Vice President for internationally recognized compliance companies gained from postings in Hong Kong, Philippines, Thailand, Australia and Middle East. He is an active leader in Quality, Product Safety, CSR and Environmental Sustainability working with global brands to bring their supplier facilities into acceptable compliance with Regulatory and Market requirements.

He was awarded to the world's most accomplished individuals by Princeton Premier Business Leaders & Professional Honors' Award for 2009-2010 Registry. He is a truly global citizen with English parents, born in Thailand Lived and educated in Australia and currently based in Hong Kong for the last 8 years.

He is currently the VP Supplier Management & Global Audit with Intertek Consumer Goods and oversees some 640,000 Supplier Inspections and Assessments impacting on the lives of over 200 million workers.

PAULA IVEY

PRESIDENT | **CSR GROUP, LLC.**

Paula is the president of The CSR Group, LLC, which specializes in CSR/Sustainability Strategy and Communications. The CSR Group has played a leadership role globally in the rapidly evolving field of Sustainability/CSR. Paula's has worked with dozens of Fortune 500 companies on Sustainability/CSR Strategy, supply chain management, Stakeholder Engagement, Sustainability Reporting, and CSR Communications.

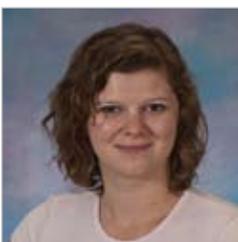
She has extensive knowledge of the leading metrics of sustainability including the CDP, the GRI, LEED, ISO 26000, ILO Standards, the DJSI, and many others. Paula has been on the faculty at the McCombs School of Business at the University of Texas for the past 8 years.



MATHIEU LAMOLLE

MARKET ANALYST | **INTERNATIONAL TRADE CENTRE (ITC)**

Mathieu Lamolle has 10 years experience in international trade, market access and sustainable development issues. He holds a Masters degree in International Economics and Management from the Solvay Brussels School of Economics and Management (SBS) and speaks English, French and Spanish. Mathieu has extensive experience working in developing countries, delivering training programs and providing technical support and advice on market access issues and trade negotiations at multilateral or regional level. Mathieu has joined the International Trade Centre (ITC) in October 2007. He works as Market Analyst for the Trade for Sustainable Development programme (T4SD) in the Market Analysis and Research section. His main responsibility in the T4SD team is to coordinate and supervise the development and maintenance of the Private Standards Database for the Standards Map website, <http://www.standardsmap.org>.



MALLORY McCONNELL

TECHNICAL SPECIALIST IN ENVIRONMENTAL IMPACT SOLUTIONS | **INTERTEK CONSUMER GOODS**

Ms. Mallory McConnell is a Technical Specialist in Environmental Impact Solutions at Intertek Consumer Goods. Environmental Impact Solutions is a global group focused on sustainability initiatives and solutions for products, packaging, and supply chains for consumer goods. Intertek's Environmental Impact Solutions team continues to work on innovative solutions to help clients meet their environmental goals. Mallory received a Master of Science degree in Textile Technology Management focusing on Sustainability and New Product Development and also holds a Bachelors of Science in Textile and Apparel Management.



CLAUDINE MUSITELLI

VICE PRESIDENT OF ETHICAL SOURCING AND FOOD SAFETY INITIATIVES |
THE CONSUMER GOODS FORUM

Claudine Musitelli joined CIES (now The Consumer Goods Forum) in 2001 in a coordinating role for the association's strategic management programmes. She was promoted to Manager in 2003. In April 2004 Claudine was nominated to a Programme Management role for the CIES Food Business in Society Initiative as well to the management of the new communication strategy of CIES. In 2006, Claudine was appointed to develop the Global Social Compliance Programme and became its Director in December 2007. In July 2011, Claudine was named Vice President, Ethical Sourcing and Food Safety Initiatives adding the management of the Global Food Safety Initiative to her portfolio.

Claudine Musitelli gained a B.A. degree in international administration and politics after studying in France and Germany, and obtained her Post Graduate Professional Degree in International Public Law and Administration from the University of Paris (Sorbonne). A French national, she has lived and worked in the U.S., Germany and the Middle East.



DR. OLGA OROZCO

MANAGING DIRECTOR | BSCI

Dr. Olga Orozco is an executive with 18 years of experience in the field of Corporate Social Responsibility with a background in agricultural and biological sciences. She is currently the Managing Director for Operations at the BSCI, the leading business association that unites over 800 Participants towards improving working conditions in factories and farms worldwide.

Her current responsibilities include leading the Members' Administration team and supervising the Primary Production module, focused on auditing and compliance management in the agricultural environment. Additionally, she is responsible for the BSCI Capacity Building program, focused on designing/coordinating and providing trainings for BSCI Participants, their suppliers, auditors and consultants.

The BSCI performs roughly 6,000 audits per year. The coordination of quality assurance program and details of the technical execution are also part of Dr. Orozco's portfolio. Dr. Orozco has conducted investigations of labour violations and verification of codes of conduct in 30 different countries as part of her previous role as Director of Operations for the auditing firm ALGI.



JENNA PIRES

MANAGER, STRATEGIC INNOVATION | INTERTEK CONSUMER GOODS

Jenna Pires has been with Intertek since 2005. She is responsible for research & development, advisory services and innovative program management for Intertek Consumer Goods based in New York City. She is currently managing the strategic development of Intertek's new online audit technology solutions for improving workplace conditions. Prior to joining Intertek, she worked in China for several years where she was a research analyst for Ipsos, a Market Research & Consulting company. Jenna holds a Bachelor of Business Administration in Marketing from the University of Texas at Austin and a Master in International Affairs with a special emphasis on Human Rights and CSR from the School of International and Public Affairs at Columbia University in New York.



JOHN PLYLER

SUPPLY CHAIN SOCIAL RESPONSIBILITY PROGRAM MANAGER | RESEARCH IN MOTION

John Plyler has an extensive background in Corporate Responsibility (CR) programs with a specific focus over the last 10 years on developing and implementing programs to manage supply chain CR risk and drive continuous improvement in supply chain CR performance. Prior to joining Research In Motion (RIM) in 2011, John had been with Motorola for 16 years where he had a wide range of responsibilities including managing Environmental, Health and Safety teams, developing international standards and leading product compliance activities. A specific focus for John for over three years has been collaborating with and leading EICC and GeSI industry efforts to source responsibly with respect to the issue of "conflict minerals."



DR. RUTH ROSENBAUM

EXECUTIVE DIRECTOR | **CREA: CENTER FOR REFLECTION, EDUCATION AND ACTION**

Ruth Rosenbaum, a social economist and educator, is the co-founder and Executive Director of CREA: Center for Reflection, Education and Action, Inc., located in Hartford, Connecticut. CREA is a social-economic research and education organization unique in that its analysis of social and economic systems starts from the perspective of their effect on the lives of persons and communities who are economically poor. Dr. Rosenbaum is the creator of the Purchasing Power Index (PPI), a trans-cultural, trans-national and trans-cultural measurement of the purchasing power of wages and income used to determine what constitutes a sustainable living wage. Under her direction, CREA has completed purchasing power studies in Haiti, Mexico, the U.S., El Salvador, Kenya, Bangladesh and Guatemala. Dr. Rosenbaum has extensive background in human rights, labor rights, women's issues, and environmental issues.



WILLIAM SARNI

DIRECTOR AND PRACTICE LEADER, ENTERPRISE WATER STRATEGY | **DELOITTE CONSULTING LLP.**

Will has been providing sustainability and environmental consulting services to private- and public-sector enterprises for more than 30 years, with a focus on developing and implementing corporate-wide sustainability strategies, as well as broad based water stewardship programs. He has a practical yet creative approach in developing and implementing high-value sustainability programs and integrating diverse business and technical issues related to resource management.

Sarni's diverse client list includes Fortune 500 companies, multinational corporations and non-governmental organizations (NGOs). He has managed complex projects throughout the United States, Europe and Asia, working with some of the world's most recognizable companies. He is a key team member on the development of the Best Global Green Brands sustainability performance methodology highlighting the value of sustainability in creating brand value.

He is the author of the recently published, *Corporate Water Strategies* and the forthcoming book *Water Tech – A Guide to Innovation and Business Opportunities*. Sarni is the Deloitte Project Lead for the 2011 CDP Water Disclosure sponsorship and the Deloitte Technical Lead for the IBLF and CEO Water Mandate "Water Action Hub" project.



CHINTAN SHAH

HEAD OF SUPPLY CHAIN AND OPERATIONS | **BIC, INC - CANADA**

His career spans of 19 years, leading both hard and soft supply chain initiatives across the globe. He has worked and lived in Australia, Germany, India, the USA and Canada. A practical hands-on leader, Chintan has an extensive background in supply chain design, technology, integration, and optimization.

Chintan's many areas of expertise include: cash-to-cash cycle, consolidating mission critical projects, lean & green Global Supply Chain and delivering Lean Supply Chain to organizations.

Chintan holds a B.Eng and M.Eng in Electronics and Systems Engineering complemented with an MBA in operations from University of South Australia.



JOE SIBILIA

CHIEF EXECUTIVE OFFICER | **CSRWIRE**

Joe Sibilia is the CEO of CSRwire, the most trusted source for corporate social responsibility news, views and research. He is a lifetime entrepreneur, mentor, researcher, speaker and a well-respected leader in advocating for socially responsible business practices. He is the founder of Gasoline Alley Foundation, a 501(c) 3 corporation that has incubated 43 small businesses since 1985, and teaches successful entrepreneurship to inner city and/or underprivileged individuals, encouraging them to use socially responsible/sustainable business practices.

Joe recently co-authored *Street Smart Sustainability: The Entrepreneur's Guide to Profitably Greening Your Organization's DNA* with David Mager and remains a highly sought after adviser on sustainable business practices.



AMAN SINGH
EDITORIAL DIRECTOR | **CSRWIRE**

Aman Singh is the Editorial Director of CSRwire.com, a widely-respected source for corporate social responsibility news, views and research, and oversees content distribution, syndication, strategy and other editorial functions, including leading CSRwire's exemplary blog: Talkback.

She is an experienced CSR practitioner, journalist, social media strategist and founder of Singh Solutions, which offers research and advisory services on corporate social responsibility strategy, contextual CSR reporting and communications. She is a New York University alum and most recently started, designed and managed Vault.com's CSR channel, exclusively built for CSR practitioners, HR professionals, students and thought leaders to engage, debate and discuss issues like innovation, entrepreneurship, social responsibility and employee practices.

She has written for numerous publications including The Wall Street Journal, Forbes.com, Triple Pundit, CNBC, Bloomberg *Businessweek*, *Business Ethics* magazine, among others and is a frequent speaker on CSR and sustainable business practices, the role of media in social change, job hunting in CSR and connecting the many tenets of responsible business with strategy.

Singh was named among 2011 and 2010's Top 100 Thought Leaders in Trustworthy Business Behavior by Trust Across America and ranked No. 4 in HRExaminer's Top 25 HR Digital Influencers for 2011. She is on the advisory board for the Council for Corporate Responsibility, the Green Breakfast Club, a judge for Points of Light Institute's Annual Corporate Engagement Award, and a firm believer that only informed professionals can lead business and the global economy into the next century.



CATHERINE SPROULE
CHIEF OPERATIONS OFFICER | **RESPONSIBLE JEWELLERY COUNCIL (RJC)**

Catherine Sproule joined the Responsible Jewellery Council (RJC) in November, 2006. Catherine is the primary representative of the RJC Management Team in North America, with the key tasks of establishing and maintaining the organisation's relationships with members and stakeholders in Canada and the United States. In addition, she is responsible for the management of RJC's global finances and administration.

Catherine has a wide range of jewellery industry experience. She was executive director of Canada's jewellery trade association for seven years where she played a lead role in representing the association's efforts in the mining and government sectors in Canada. She built a strong profile for the Canadian jewellery market in the international arena. Additionally, Catherine was the Canadian PR Director for the De Beers' Diamond Information Centre. She has also held the role of Senior Director, Communications, with Canada's national television broadcaster, CBC.



BARB STEELE
DIRECTOR OF STRATEGIC PARTNERSHIPS | **NETWORK FOR BUSINESS SUSTAINABILITY**

Barb works with the NBS team to support their mission of enabling business sustainability by fostering collaboration between research and industry. In her current role she is working to improve the access and applicability of NBS research and tools for business leaders. Her hope is for management decision making to become more sustainable and believes that NBS plays a critical role in creating this shift. Barb's work experience includes senior leadership roles in marketing, consulting and account services with both for profit and non-profit organizations.

Barb holds an Honours Business Administration degree from the Richard Ivey school of Business, and a Masters of Science in Organizational Development and Change from Pepperdine University.

GENEVIEVE TAFT-VAZQUEZ
GLOBAL MANAGER, WORKPLACE ACCOUNTABILITY | **COCA-COLA**

Genevieve Taft-Vazquez is a Global Manager in the Workplace Accountability department at The Coca-Cola Company. Workplace Accountability oversees the implementation of the company's Workplace Rights standards throughout the supply chain. Prior to joining The Coca-Cola Company, Genevieve worked at the Fair Labor Association (FLA) as the Americas regional coordinator. From 2000-2002 Genevieve worked for Gap Inc in the company's Social and Environmental Responsibility department.

Genevieve holds a MBA from The Wharton School, University of Pennsylvania and a Masters in International Development from Johns Hopkins School for Advanced International Studies (SAIS). She completed her bachelor degree at Yale University.



DAVID URICOLI

SENIOR DIRECTOR, GLOBAL HUMAN RIGHTS COMPLIANCE | **RALPH LAUREN**

David joined Polo in 1988 and has successfully worked his way through the company in many areas; from product development and design to production and sourcing. His diverse exposure to the global apparel manufacturing industry has provided a keen insight into apparel factories and their management. He is responsible for the development and implementation of Polo's social compliance and human rights program implemented in all Polo Ralph Lauren and Club Monaco product suppliers. David continues to oversee the human rights compliance department while developing new strategies and directions. He has also concentrated his efforts developing compliance alternatives in the cottage industry. David studied Special Education at William Paterson University and is a 1983 Fashion Institute of Technology graduate in Menswear Design and Marketing. He is a member of FIT's Executive Alumni Association and sits on the International Trade and Marketing Department Advisory Board.



BOB WILLARD

AUTHOR AND SPEAKER | **SUSTAINABILITY ADVANTAGE**

Bob is a leading expert on quantifying and selling the business value of corporate sustainability strategies and has given hundreds of keynote presentations to corporate, government, university, and NGO audiences. His four books -- *The Sustainability Advantage* (2002), *The Next Sustainability Wave* (2005), *The Sustainability Champion's Guidebook* (2009), and *The New Sustainability Advantage* (2012) -- plus his DVDs, spreadsheets, numerous webinars, and extensive slide set provide capacity-building resources for champions of sustainability.

He worked 34 years with IBM Canada; serves on the advisory boards of The Natural Step Canada, Learning for a Sustainable Future, and Durham Sustain Ability; is on ad hoc advisory committees for sustainable business certificate programs at three colleges and universities; and is a member of the Durham Region Round Table on Climate Change. He was inducted into the International Society of Sustainability Professionals' Hall of Fame in 2011. He has a PhD in sustainability from the University of Toronto, and is an award-winning certified B Corp. See www.sustainabilityadvantage.com for more information about him and his resources for sustainability champions.



JOSEPH WOZNIAK

MANAGER OF THE TRADE FOR SUSTAINABLE DEVELOPMENT PROGRAMME (T4SD) |
INTERNATIONAL TRADE CENTRE (ITC)

Joseph Wozniak has over 15 years experience in international trade and development. Joe is currently the Manager of the Trade for Sustainable Development programme (T4SD) at the International Trade Centre (ITC) in Geneva, Switzerland where he is responsible for the development of the Standards Map web tool.

Prior to arriving at the ITC, Joe spent almost seven years as a Senior Economist with the Overseas Private Investment Corporation (OPIC) in Washington, D.C. where he was responsible for the monitoring and evaluation of the Agency's portfolio and the development of analytical tools for the impact assessment of OPIC's emerging markets investment projects in sectors such as agriculture, manufacturing, and consumer products, among others. Joe has also worked on trade-related projects for Nomisma, Spa in Bologna, Italy and at KPMG LLP in the U.S. Mr. Wozniak received his Masters Degree in International Relations and International Economics from the Johns Hopkins University School of Advanced International Studies (SAIS) and an Executive Certificate in International Business Management from Georgetown University. He has significant field experience in Southeast Asia, the Middle East, and sub-Saharan Africa.



GREG YAHR

GOVERNMENT RELATIONS REPRESENTATIVE | **AMERICAN APPAREL & FOOTWEAR ASSOCIATION**

As Government Relations Representative, Greg Yahr is the staff liaison for the AAFA Environmental Committee. In this role with the association Mr. Yahr monitors environmental regulations and legislation that will affect AAFA's membership. The committee is one of AAFA's largest and fastest growing and is comprised of over 200 professionals representing over 100 different organizations. He is also charged with maintaining AAFA's industry wide Restricted Substances List, which tracks chemical regulations on the apparel and footwear industry throughout the world. Mr. Yahr began work at the Association in 2009. He attended The George Washington University where he received a BA in International Affairs with a concentration in International Economics. He is originally from Waukesha, WI.



TODD YANEY

MANAGER, SUPPLY CHAIN SUSTAINABILITY | CHRYSLER GROUP LLC.

Todd Yaney is part of the Corporate Sustainability Core Team at Chrysler Group, headquartered in Auburn Hills, Michigan. He is responsible for the societal aspects of their corporate responsibility, which includes Chrysler's workforce, dealers, communities and supply chain. He has been with Chrysler for 25 years and most of his career has been within Procurement and Supply in the U.S. and Europe, creating a strong understanding of the intricacies and real-life aspects facing the global manufacturing supply chain. In 2010 he helped with the development of Chrysler's Sustainability Team, who published their first CR report in 2011.

Todd served as Chrysler's Executive-on-loan to AIAG (the Automotive Industry Action Group), where his primary activity was supporting supply chain initiatives. An emphasis on corporate social responsibility and in particular the Global Working Conditions Initiative provided the opportunity to help shape an industry voice and guidance to the automotive supply chain in high-risk regions. He continues to expand that role while refining its focus through the collaborative development of assessment, analytical and corrective tools and processes. He is a native of Detroit and a graduate of Central Michigan University.

He was just presented with AIAG's Outstanding Leadership Award for his work developing and implementing Global Working Conditions training.



RACHEAL YEAGER

MANAGER | HERPROJECT

Racheal leads HERproject, a BSR initiative that addresses women's health needs in global supply chains by working with multinational companies, factories, and local NGOs. As HERproject manager, Racheal oversees the implementation of pilots in Bangladesh, China, Egypt, India, Kenya, Pakistan, and Vietnam. She also manages program alignment, communications, development outreach, and private-sector recruitment.

Racheal also manages related research with the International Finance Corporation on programs and policies that support women's equality and empowerment in special economic zones around the world, and she managed two demonstration projects for BSR's DR-CAFTA Responsible Competitiveness project in Costa Rica.

Prior to joining BSR in 2007, Racheal held positions with USAID, the Social Market Foundation in London, the Balkan Trust for Democracy in Belgrade and the Institute on Global Conflict and Cooperation at the University of California, San Diego.

Racheal holds an M.Sc. in International Comparative Politics from the London School of Economics where she focused on conflict studies, globalization, and international development. She received her B.A. from the University of California, San Diego, with studies at Oxford University and in Siena, Italy.

Expertise:

Women and sustainability; supply chain; workplace programs; women's health and business; international labor migration; public-private partnerships; responsible supply chain management.