

Re-Think Labs: Eco-Ethical Matrix

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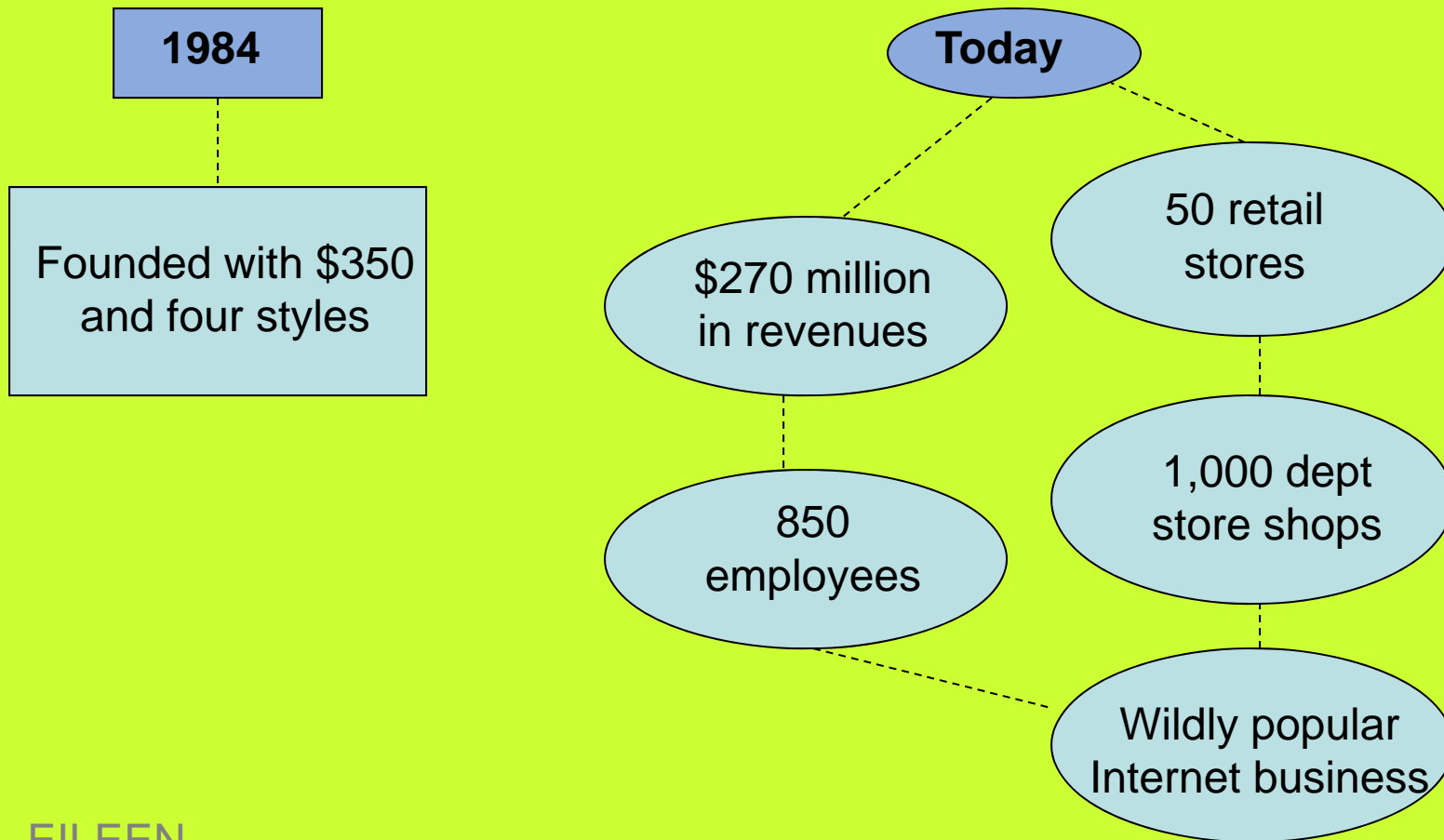
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Company Background



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EILEEN FISHER Mission Practices

- Individual Growth and Well-Being
- Collaboration and Teamwork
- Joyful Atmosphere
- Social Consciousness
 - Supporting women and our communities
 - Human rights in the workplace
 - Environmental sustainability in product & practice

Human Rights Commitment



Where is product manufactured?
U.S., China, India, Peru, Portugal

How is the product made?
Partnering, not policing
SA8000 as code of conduct

Increasingly . . .

Some fair-trade product

Women's
cooperatives, artisanal
product



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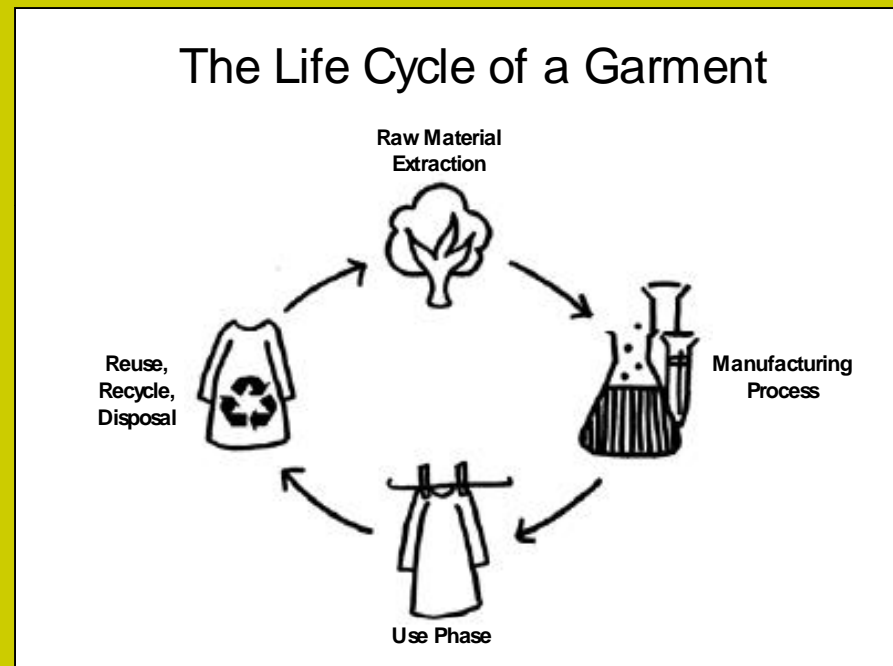
Environmental Sustainability Commitment

Where is our product coming from?

Field, spinning, dyeing, manufacturing

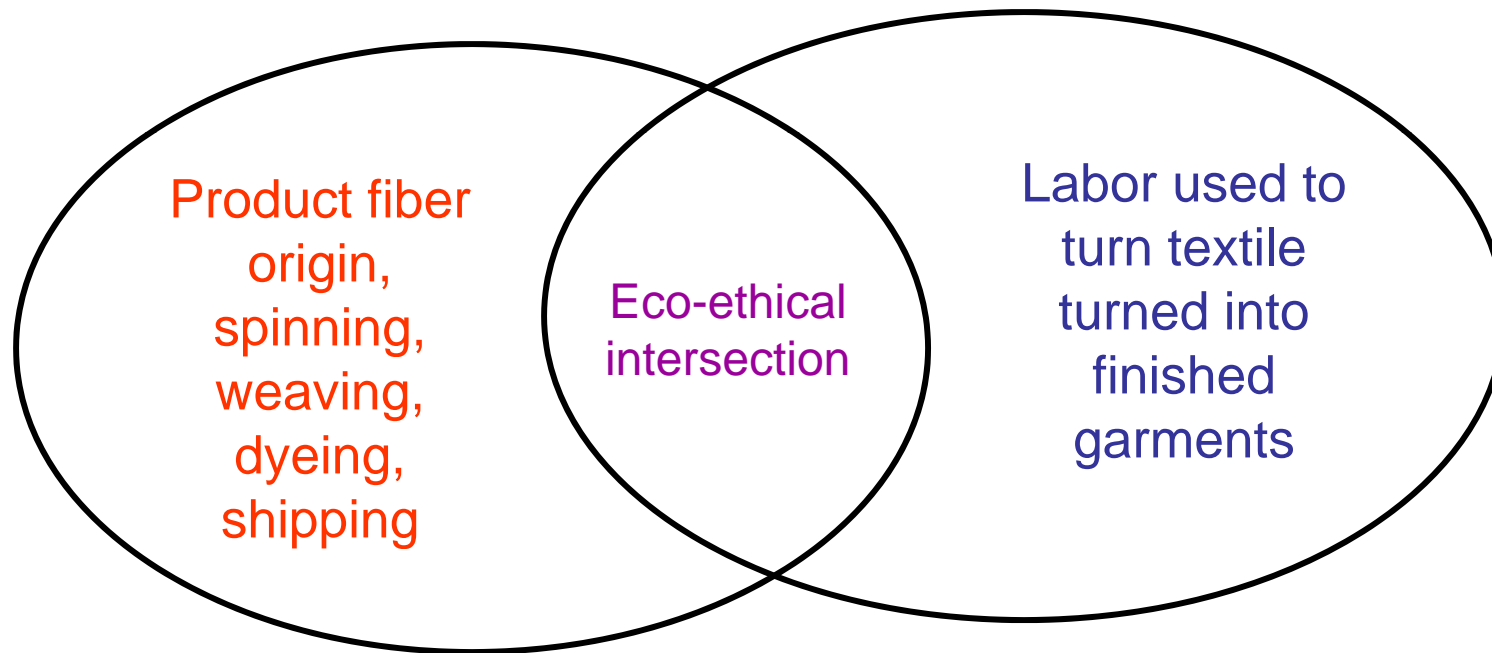
And where is it going?

Care, recycling, disposal, reuse



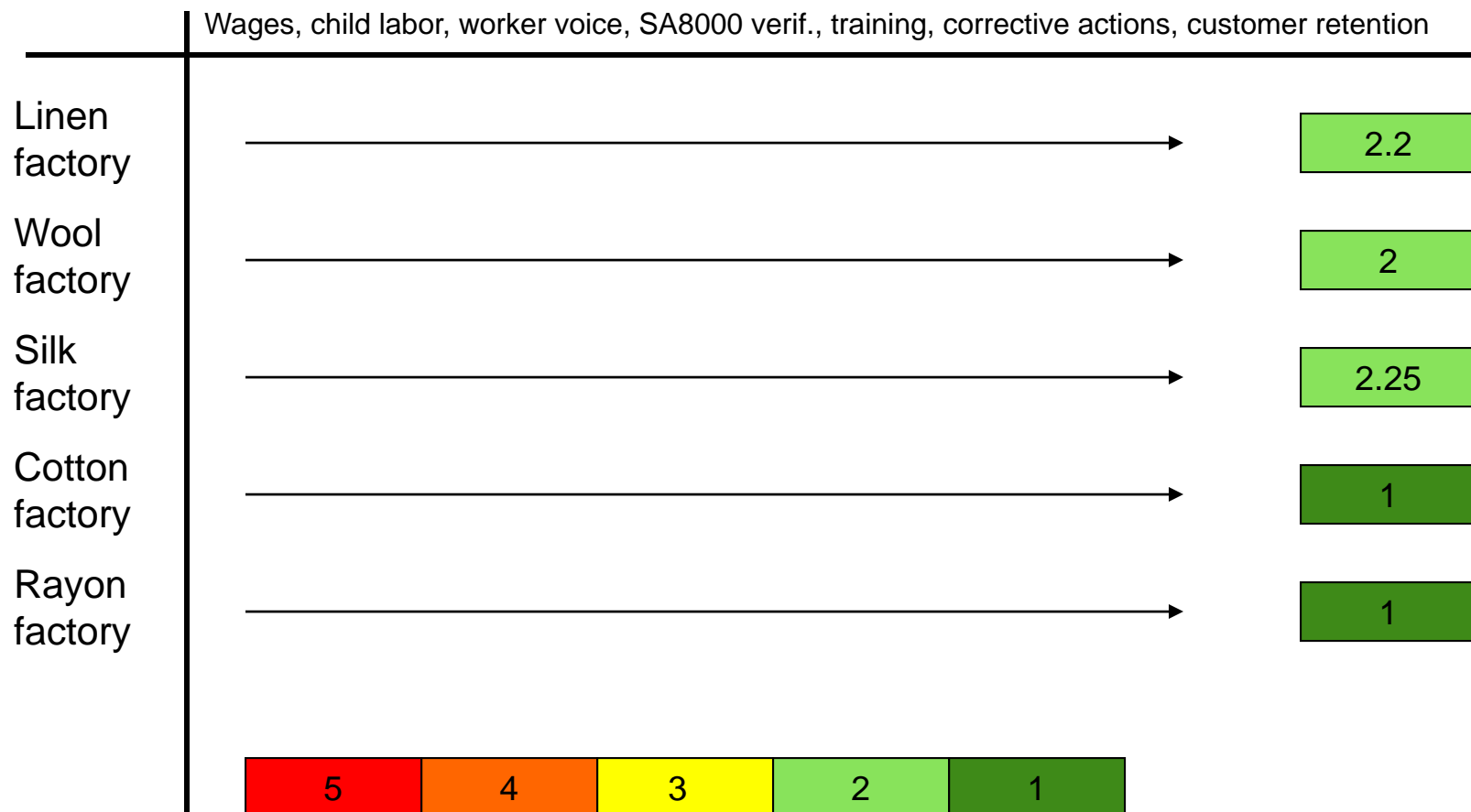
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Where **Eco-** Meets **Ethical**

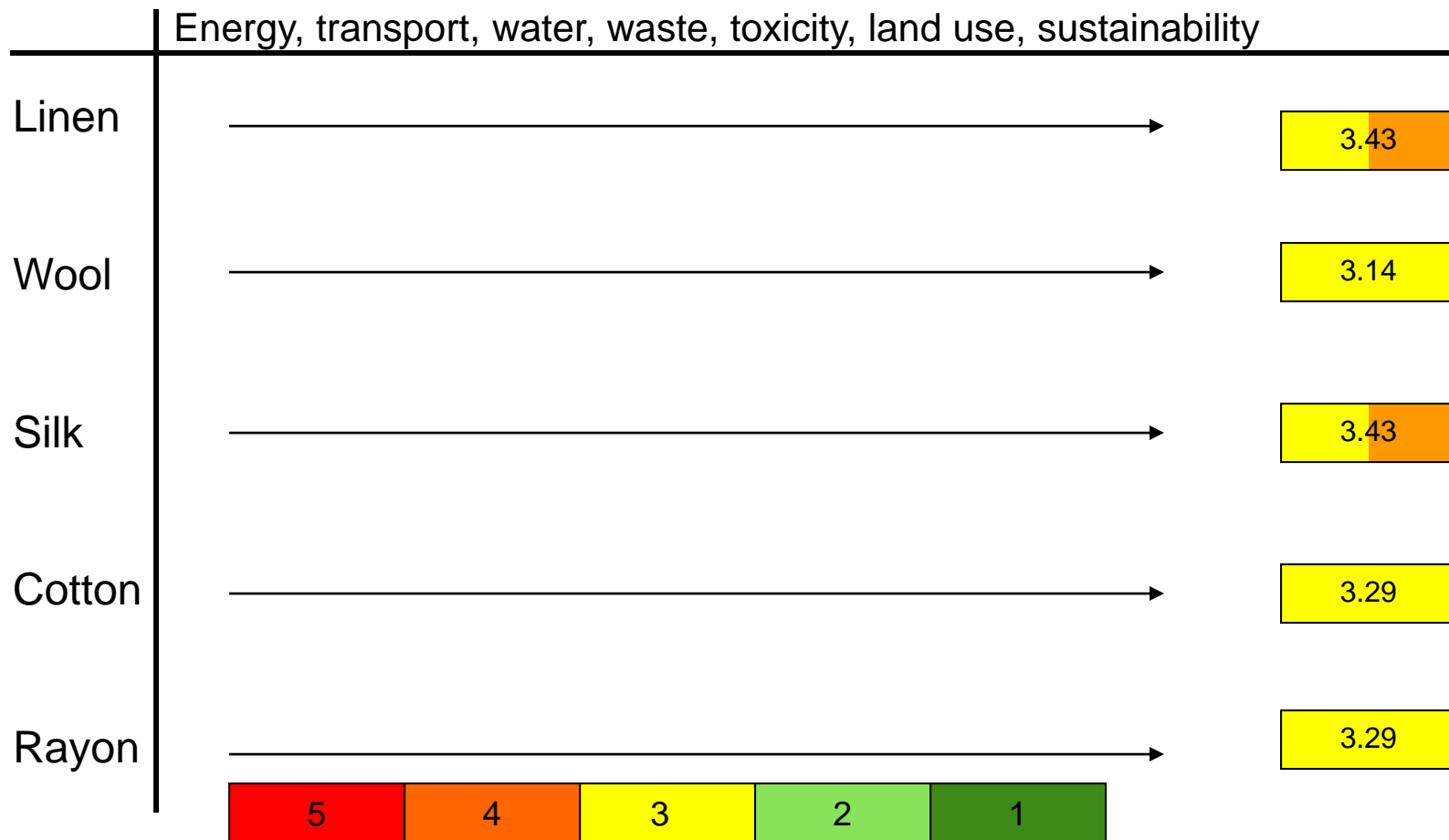


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EILEEN FISHER Human Rights Ranking



EILEEN FISHER Materials Rating



EILEEN FISHER **ECO-ETHICAL MATRIX**



Our top 5 fabrics by volume, ranked according to 2009 environmental (energy, CO2, water, waste, toxicity) and social (wages, employment records, worker voice, training, corrective actions, external verification, customer retention) measures.

Expectations

- Audit scores and materials ratings would be easy to translate into rankings.
- Human rights indicators would be easily definable.
- We thought our textiles ratings would be lower than they actually are.

Challenges

- Need better (i.e. more consistent) indicators, especially in human rights area.
- Need to include other factors besides SA8000 indicators (such as productivity and quality).
- Need to go further down the supply chain and measure eco-impact of sewing/knitting factories

Next Steps

- Gather feedback about matrix.
- Determine best visual and best mode(s) of communication (website, hang-tag, in-store signage, etc.).
- Refine metrics and method of data collection.
- Expand to include broader range of fabrics and entire 1st tier supply chain.

EILEEN FISHER Eco-Ethical Commitment



I'd love your feedback!

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