



# AIM-PROGRESS

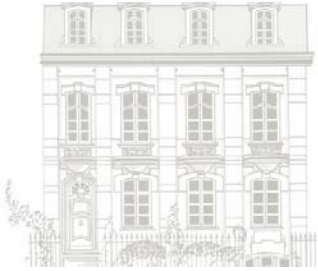
- Forum of consumer goods companies assembled to enable and promote responsible sourcing practices
- Global initiative supported and sponsored by AIM in Europe and the GMA in North America
- 23 Companies
- Representing > USD\$ ½ Trillion annual revenue
- Additional information: [www.aim.be](http://www.aim.be)

Labor  
Standards

Health &  
Safety

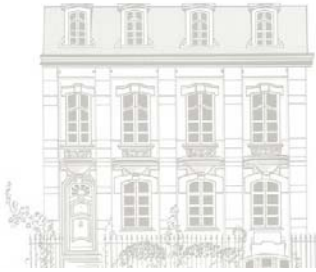
Environmental  
Management

Business  
Integrity



# MEMBER COMPANIES





# MUTUAL RECOGNITION

## Purpose:

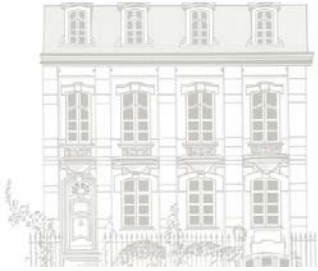
- Reduce Audit Fatigue through mutual recognition of assessments
- Reduce duplicative costs throughout supply chain
- Align standards and share best practices

## Results to date:

- 16 participating companies
- Audited supplier list of >4,000 suppliers shared among participants
- Common messaging to suppliers

## MUTUAL RECOGNITION COMMUNICATION





# JOINT SUPPLIER TRAINING

- **2010 Objective: Reach 500+ suppliers through 4 joint supplier seminars**
- First joint training in Q4 2009 in Istanbul, Turkey
  - 130 participants from 55 suppliers invited by 6 participating companies
  - Resulted in 35% completion rate of responsible sourcing requirements within 3 months