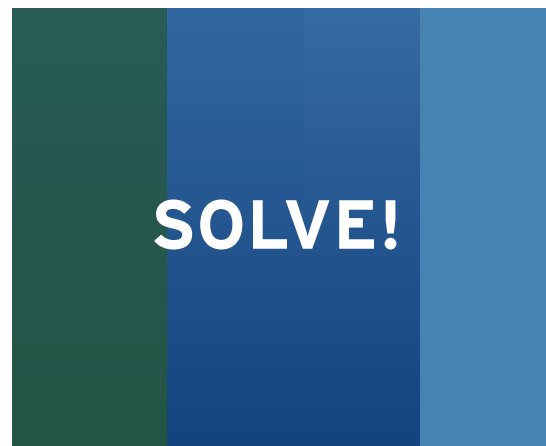
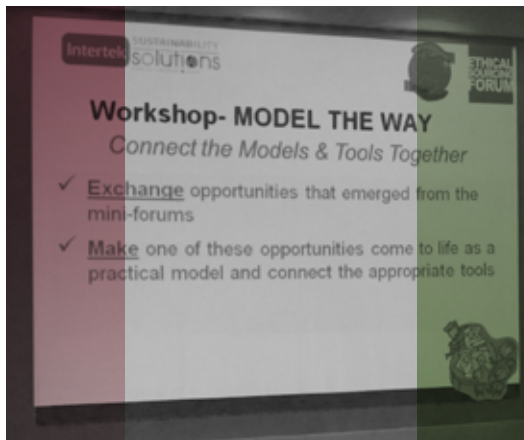


# THE ETHICAL SOURCING FORUM

PORTION OF  
REGISTRATION FEE  
SPONSORS EMERGING  
SUSTAINABILITY LEADERS!

**VISUALIZE** POSSIBILITIES. **REALIZE** SOLUTIONS.

NEW YORK CITY - MARCH 18-19, 2010



MORE THAN A CONFERENCE...ESF SERVES DELEGATES  
AS A LAB FOR EXPLORING SUSTAINABILITY  
INNOVATION AND ACTIONABLE SOLUTIONS.



## The Ethical Sourcing Forum

**We welcome you to this year's Ethical Sourcing Forum-North America (March 18-19, 2010),** a unique industry event that brings together members of the global sustainability community in order to address emerging sustainability and ethical supply chain challenges.

ESF North America 2010 is where you will find applied innovation and the latest solutions-development processes that yield social and environmental progress while advancing core business objectives.

The ESF mandate is to investigate practical pathways for robust Return-on-Sustainability- Investment (ROSI) as well as breakthrough solutions with real business value.

Business the world over is changing as players learn to visualize a new future and rethink the strategy needed to get there.



VISUALIZE



RE-THINK



SOLVE!

**"The Forum provides an excellent opportunity to increase overall CSR knowledge, learn new approaches to individual issues and network."**

The new name of the game is to recognize social and environmental realities as drivers - rather than inhibitors - of business success.

Intertek Sustainability Solutions' Ethical Sourcing Forum-North America 2010 offers a 'deep-dive' investigation of the latest advances in sustainability decision-making. We have structured our event according to three tracks - *Visualize, Re-Think, Solve!* - crucial elements of any sustainability program today.

AT THIS INTENSIVE, TWO-DAY EDITION OF ESF, YOU AND FELLOW DELEGATES WILL EXPLORE THE LATEST INNOVATIONS IN DRIVING RETURN ON SUSTAINABILITY INVESTMENT (ROSI)

## VISUALIZE RE-THINK



### Supply Chain Issues as Opportunities

By utilizing a portfolio of innovative tools and techniques, the Visualize session will provide participants an overview of how sustainability decision-makers grapple with complex supply chain issues so you can be on a new course of Think Different - Think Smart.



### Decision-Making Processes

This session will focus on enhanced sustainability decision-making. We'll examine ways of Rethinking sustainability issues and the "decision paths" undertaken by organizations emerging as sustainability leaders. Top organizational decision-makers will lead these lab sessions.



### Those Seemingly Intractable Ethical Sourcing Puzzles

We'll gather for a hands-on collaborative sustainability decision-making/solutions session involving the technique of reframing - a model for examining challenges from multiple stakeholder vantage points in order to uncover previously unseen perspectives and decision paths.



# ETHICAL SOURCING FORUM: LABS

## VISUALIZE

## SUPPLY CHAIN ISSUES AS OPPORTUNITIES

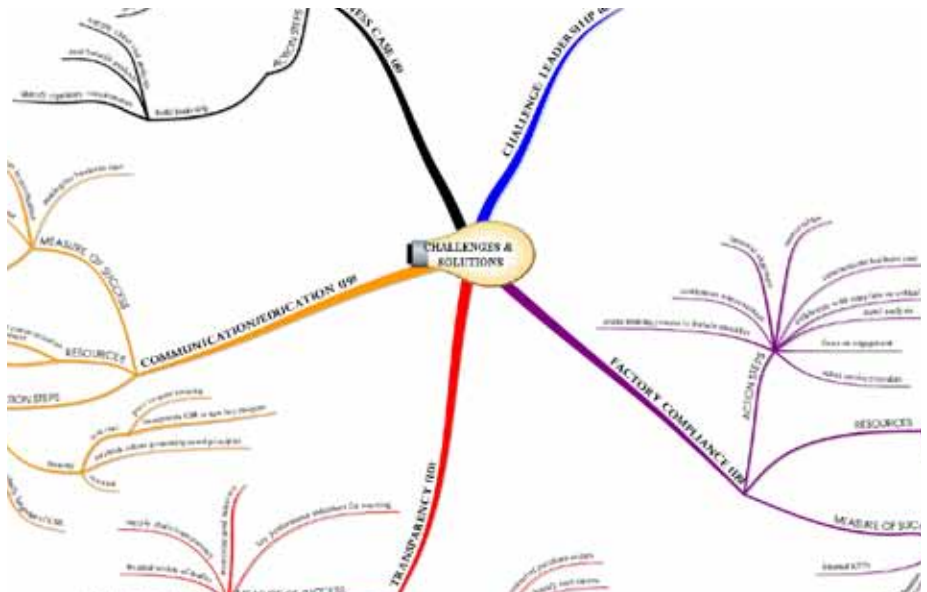
Acquire a transcontinental perspective of the top challenges and opportunities facing sustainability leaders

Discover what new sustainability ideas, tools and resources are needed to deliver business value today

Set the stage for high-impact decision-making by plotting areas of opportunity via an "opportunity-mapping" lab session



The "Visualize Lab" will offer the **RESULTS OF A RECENT SURVEY CONDUCTED BY INTERTEK SUSTAINABILITY SOLUTIONS**, in which the lifecycle approach to sustainable production and consumption, the need for improved collaboration techniques, new urgency with regard to carbon, energy and water footprint management - as well as the need for new decision-making frameworks - emerged as key issues.



# ETHICAL SOURCING FORUM: LABS

## RE-THINK

## DECISION-MAKING PROCESSES

Learn the decision-making habits of highly effective sustainability leaders

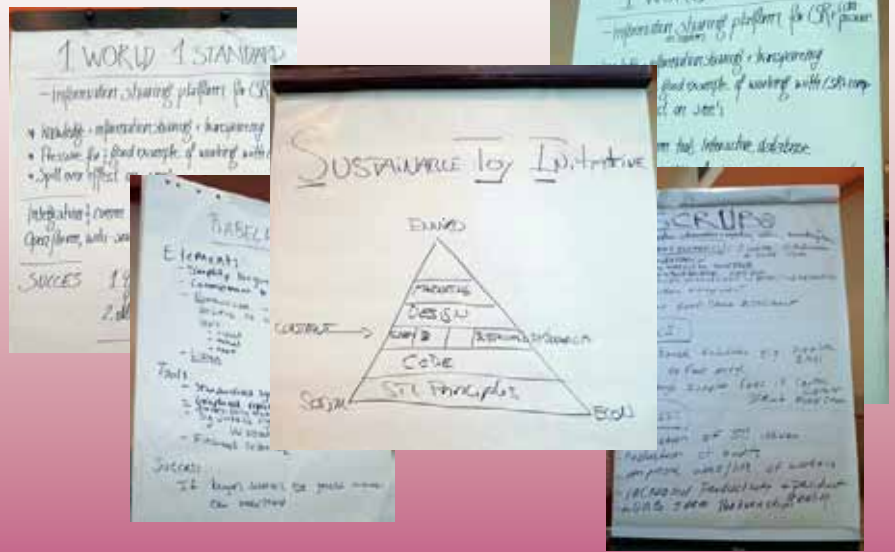
See how 'decision-mapping' can be a useful tool for achieving high-impact solutions

Learn how to leverage your resources and implement effective solutions

Discover how to use barriers to success as the basis for 'reframing' issues so they may be managed sustainably

### Re-Think Lab Sessions to Cover the Following Topics - and more!

- Sustainability Communications as a function of Stakeholder Engagement
- Collaboration: Potentialities and Pitfalls
- Measuring and Reporting Environmental & Social Impacts
- New Models for Sustainable Purchasing and Factory Compliance
- Transparency in Supply Chain
- Life Cycle Analysis



# ETHICAL SOURCING FORUM: LABS

## SOLVE!

## THOSE SEEMINGLY INTRACTABLE ETHICAL SOURCING PUZZLES

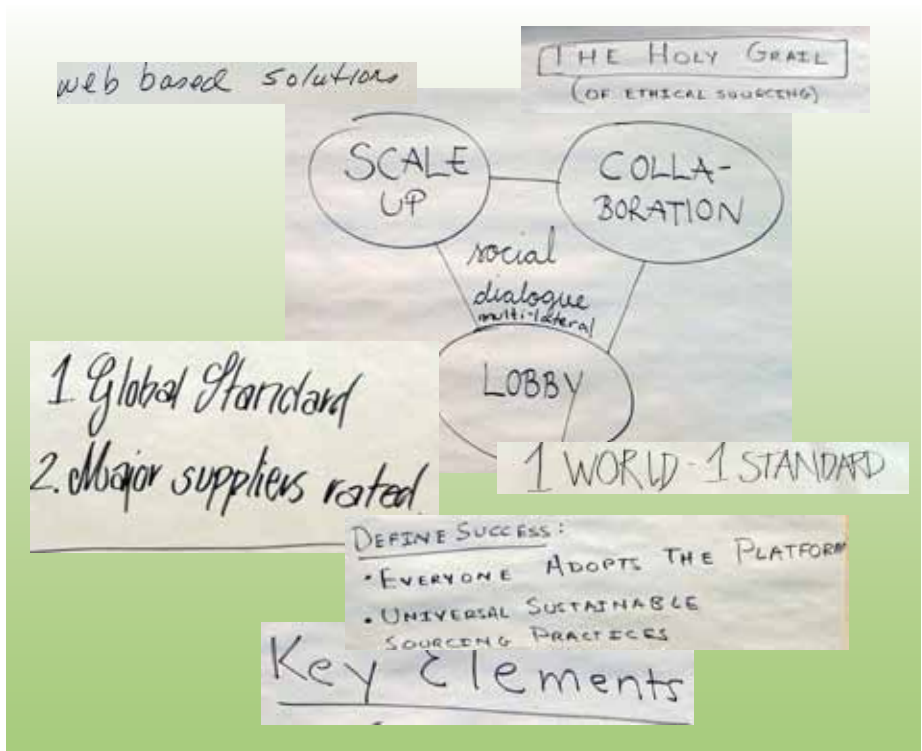
Learn the technique of “reframing” and its power to open up a whole new solutions set

Explore how to leverage the concept of “contextual re-alignment” and what this means for breakthrough stakeholder engagement

Discover “agenda-busting” techniques as an integral part of conflict resolution



The “Solutions Lab” offers a hands on, collaborative session involving the technique of “reframing” - a method of examining challenges from multiple stakeholder vantage points in order to uncover previously unseen perspectives and decision paths.





# REGISTER NOW FOR THE ETHICAL SOURCING FORUM - AND HELP SPONSOR EMERGING SUSTAINABILITY LEADERS!

Intertek Sustainability Solutions (ISS) is partnering with the non-profit, StartingBloc so delegates to the Ethical Sourcing Forum can help support emerging sustainability leaders.



StartingBloc, a non-profit organization, educates, inspires and connects emerging leaders to drive social and environmental innovation.



As StartingBloc Fellows (such as Alia Whitney-Johnson - see her story, right) ascend to positions of influence, they use the

StartingBloc network to launch organizations, guide policies and spearhead cross-sector partnerships that tackle social, economic and environmental challenges around the world.

## Spark Social Change

In registering for the Ethical Sourcing Forum, delegates will automatically support StartingBloc Fellows!

- **15% of each corporate delegate registration will contribute to StartingBloc's work in support of its Fellows**
- **ESF participants receive a formal StartingBloc letter of appreciation and recognition on StartingBloc's website**

\$20,000



**“I wanted to tap into a network of like-minded individuals, who would challenge me to reach across sectors to create solutions with maximum impact.”**

**StartingBloc Fellow, Alia Whitney-Johnson**

During a 2005 tsunami relief trip in Sri Lanka, 19-year-old Alia Whitney-Johnson encountered a reality that she was not equipped to handle: due to pregnancies resulting from rape or incest, young women ranging from the ages of 10 to 18 were cast out of their own families, denied the right to formal education, and locked away “for their own protection.”

Alia, having a background in jewelry making, decided to host a jewelry workshop to better acquaint herself with the girls. Beading soon became a tool for transformation, uplifting the girls’ spirits and ultimately helping them overcome the emotional, social, and economic obstacles they faced.



Out of the initial Emerge Bead Program, Emerge Global was born as a way to empower women all over the world who have survived abuse to rediscover and celebrate their personal beauty, develop self-sufficiency, and become leaders within their own communities.

Alia realized the “nonprofit/business hybrid structure” for Emerge Global, would allow it to be scalable, sustainable – an organization with global impact.

# AGENDA

## March 18, 2010

8:00AM - 8:30AM: Registration & Breakfast

8:30AM - 9:15AM: Welcome Remarks

- Andre Raghu, President, Intertek Sustainability Solutions
- ESF Community Poll Findings: What are YOUR top sustainability issues and management challenges? (Kathrin Bohr, Director, ISS Advisory Services)

9:15AM - 10:30AM: 'VISUALIZE' PANEL DISCUSSION

(Moderated by David Schilling, Program Director for Human Rights at Interfaith Center on Corporate Responsibility)  
The Arc of Sustainability Progress: What have we achieved, where are we going and where do we need to be? (discussion plus Q&A)

Participants:

- David Schilling (Interfaith Center on Corporate Responsibility)
- Dennis Driscoll, University of Ireland (Galway)
- Matt Kistler, (SVP Walmart)
- Linda Yanz (Director, Maquila Solidarity Network)
- Stephen Howard (CEO, Business in the Community)
- Amy Hall (Director of Social Consciousness, Eileen Fisher)

10:30AM - 10:45AM: Spotlight on Innovation: Walmart's Sustainability Index

- Matt Kistler, Senior VP Sustainability, Walmart

10:45AM - 11:00AM: Coffee Break/ Networking

11:00AM - 1:00PM: RE-THINK LABS

- Mini-Lab 1: Social Networking for Effective Stakeholder Engagement (Deb Berman, Managing Director of JustMeans and Liquidnet for Good)
- Mini Lab 2: Collaboration: Potential and Pitfalls (Patrick Nyets, CREA Europe with Scot Sharland, Executive Director, Automotive Industry Action Group)
- Mini Lab 3: Role of Investment in Driving CSR progress (Gary Bell, VP Global Marketing for Gildan Activewear / Curtis Ravenel, Analyst at Bloomberg)
- Mini Lab 4: Measuring and Reporting Environmental & Social Impacts (credit360 and client tbd)

1:00PM - 2:15PM

Lunch

Joe Sibilis, Chief Visionary Officer of CSRWire and David Mager, Founder of Earth Day preview their new book:  
*Street Smart Sustainability: The Entrepreneurs Guide to Profitably Greening Your Organization's DNA*

2:15PM - 4:15PM:

RE-THINK LABS

- Mini-Lab 5: New Models for Sustainable Purchasing and Factory Compliance (Amy Hall, Chief Consciousness Officer, Eileen Fisher and Julie Yan, Manager, Hudson Bay Company)
- Mini Lab 6: New Approaches to Factory Compliance (Global Compact and BSCI)
- Mini Lab 7: Transparency in the Supply Chain (Chuck Goncalves, Director of Global Responsibility for the Americas Region, Gap, Inc.)
- Mini Lab 8: Managing Supply Chain Environmental Risk: "Both Win" Tools and Approaches (Victor Zamudio, Senior Manager for Social and Environmental Responsibility, The Home Depot (together with Supplier Representative)

4:15PM - 4:30PM:

Coffee Break



# AGENDA

**4:30PM - 5:30PM:**

**PANEL DISCUSSION**

CSR Behind the Scenes: The Real Driver of Progress—Accountability or a Genuine Value Shift?

- Genevieve Taft, Global Workplace Rights, The Coca-Cola Company
- Cadbury-Schweppes, Sherlyn Broderson, Ethical Sourcing Manager, Americas Region
- Frank Rexach, VP and General Manager, Haworth Asia Pacific
- Judi Kovacs, Vice President EHS Programs, NBC Universal

**5:30PM - 7:00PM:**

Cocktail Reception

**Day 2: March 19, 2010**

**8:30AM - 9:00AM:**

Breakfast

**9:00AM - 10:30AM:**

**Plenary Presentation**

Summer Rayne Oaks - Eco Fashion Activist

**10:30AM - 10:45AM:**

Coffee Break/ Network

**10:45AM - 12:45PM:**

**SOLUTION LAB - Backcasting: Developing Your Sustainability Roadmap**

A hands-on collaborative sustainability decision-making / solution session involving the technique of reframing – a model for examining challenges from multiple stakeholder vantage points in order to uncover previously unseen perspectives and decision paths.

**12:45PM - 2:15PM:**

Lunch/ Closing speech

**2:15PM - 2:30PM:**

ISS Closing Remarks



# CONTACT INFORMATION

## Registration & Fees

To Register, [click here](http://www.tinyurl.com/esf2010). Or go to: [www.tinyurl.com/esf2010](http://www.tinyurl.com/esf2010)

### Admission Fees:

- Academia/ Nonprofit Organization Fee: \$500
- Corporate Early Bird Fee: \$920 for Registration by January 15th, 2010
- Corporate Pass Full Fee: \$1250

**15% of your Corporate Registration Sponsors Programs for Emerging Sustainability Leaders!**

- ***Delegates Receive a Formal StartingBloc Letter of Appreciation and Recognition on StartingBloc's Website***

**Register more than one delegate and receive 20% off the additional passes**

## Contact Us For More Details

Call: 1-212-803-5304

Or email us at: [customerservices@intertek.com](mailto:customerservices@intertek.com)

## MEDIA PARTNERS



## SUSTAINABILITY PARTNER



## NON-PROFIT PARTNER



## SAMPLING OF PAST FORUM ATTENDEES

Abercrombie & Fitch  
Ann Taylor  
Anvil Knitwear  
Apple Inc.  
BT Americas Inc  
CARTIER - GROUPE RICHEMONT  
Center for Responsible Design  
Chico's FAS, Inc.  
Children's Place Retail Stores, Inc.  
Chiquita Brands International  
Converse  
Costco Wholesale  
Crate and Barrel  
Crocs  
EarthSmart  
Ernst & Young  
Euro Disney Associees SCA  
Fair Factories Clearinghouse  
Fair Labor Association  
Fashion Institute of Technology  
Ford. Motor Co.  
Fossil, Inc  
Hallmark Cards

Hanesbrands, Inc.  
Hewlett-Packard  
Home Depot  
IBM  
J.Crew  
JCPenney Company  
Jones Apparel Group  
JPMorgan Chase  
Kellogg Company  
Kraft Foods  
Levi Strauss & Co.  
Li & Fung  
Limited Brands, Inc.  
L'Oreal  
MeadWestavco Corporation  
Motorola  
Mountain Equipment Co-op  
Nestlé  
Nordstrom  
Novartis Corporation  
One World Apparel  
Pacific Fruit Inc./Bonita  
PepsiCo

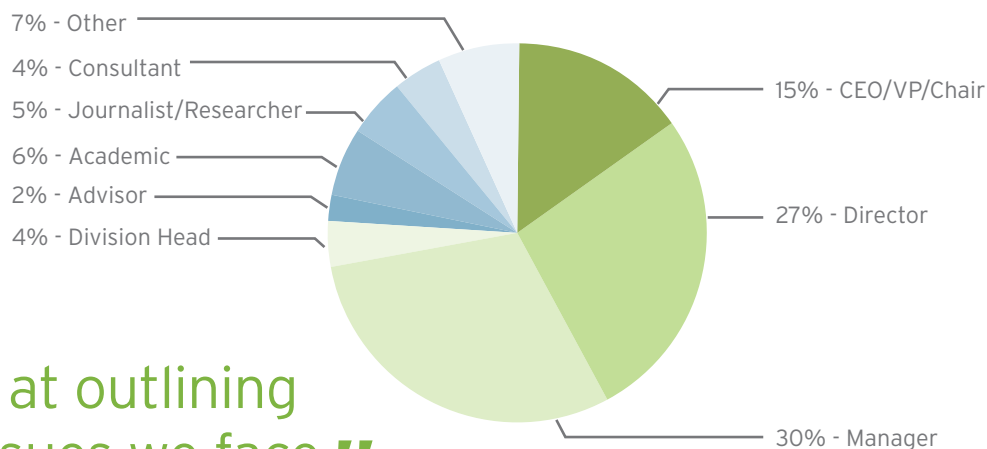
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Seafood Choices Alliance  
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Seventh Generation  
Social Accountability International  
Starbucks Coffee Co.  
Target Corporation  
The Carbon Trust  
The Coca-Cola Company  
The Walt Disney Company  
TJX Companies Inc.  
Toy Industry Association  
Twinings  
US Council for International Business  
UTZ Certified  
Vodafone  
Wal-Mart Global Procurement  
WRAP



# WHO HAS ATTENDED THE ETHICAL SOURCING FORUM?



Attendees of recent Forum



“Good at outlining the issues we face.”

“I learned about Ethical Sourcing from the people who live it.”

“Excellent presenters, great speakers and expertise.”

“One of the best organized and informative conferences I have been to.”

**VISUALIZE**

**RE-THINK**

**SOLVE!**



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